

The Era of Low-Carbon, Green Growth

Support SME Green Management



Excellent Green Biz Certificate Due

SME Green Management Support Package

SMBA plans to implement an 'Excellent Green-Biz certificate System' for the first time this year to strengthen the capability of SMEs to respond to international environmental restrictions and encourage a climate for self-regulatory reduction of greenhouse gas (GHG) emissions.

To support these objectives, after preparing an 'SME Green Management Support Project' designed to conserve resources and energy in all SME business areas and encourage SME efforts to reduce emissions of GHGs and environmental pollutants, SMBA decided to support acceleration of green activities at SMEs.

As a result of a recent fact-finding investigation into the green management of SMEs, an atmosphere conducive to low-carbon green management activities is spreading, centering on manufacturing businesses. However, judging that it is difficult for SMEs to practice green management due to a lack of specific information and also a lack of knowledge of promotion methods, SMBA decided to pursue this new project.

As international environmental restrictions are, in fact, being strengthened gradually, it has become more difficult for SMEs to export their products to overseas multinational enterprises and advanced countries if they do not adopt green management activities for reduction of GHG emissions



and environmental pollution.

Under the 2010 SME Green Management Support Project, SMBA plans to:

First, select SMEs with exemplary green management activities as 'Excellent Green-Biz' and support preferential treatment in various projects.

- Based on the 'Green Management Criteria and Indices' jointly prepared by government ministries, evaluate the green activity level of applicant SMEs, assign green management ratings (total 5 ratings) and, for excellent ratings, award the 'Green-Biz' mark via the 'Rating Confirmation Certificate.'
- Prepare and provide measures to support 'Excellent Green-Biz SMEs' with preferential treatment so as to enhance the efficiency of the system and contribute to green growth.
- The motivation for introduction of the green rating system is to enable banking business circles to give preferential support naturally by providing objective indices for the selection of green management enterprises matching the green growth era as well as to encourage SMEs' continuous green manage-





ment activities.

Second, support consulting on the advancement of green management structures to raise the green management level of SMEs not selected as 'Excellent Green-Biz.'

- For those SMEs that received low ratings in the green management evaluation, support long-term diagnosis and improvement programs as well as short-term site clinics to raise their green management level.
- The short-term site clinics will provide training focused on areas that can be improved right away, while suggesting near-term improvement strategies that suit the corporate scale and characteristics of each enterprise after diagnosis of green management status by experts.
- The long-term diagnosis and improvement program provides systematic consulting in order for SMEs to become Excellent Green-Biz with establishment of green management strategies through in-depth diagnosis and set-up of comprehensive long-term systems for green management, including improvement in the efficient use of energy and resources.

Third, support the small-medium green SCM project, a cooperation program between enterprises for response to overseas green restrictions from a supply chain perspective.

- This project is designed to assist SMEs that export completed products to advanced countries and OEM products or intermediate parts to overseas multinational enterprises in responding rapidly to environmental restrictions abroad.
- Organizations or firms specializing in environmental consulting check the various environmental restrictions and related guidelines required by importing countries or multinational enterprises and help the intermediary main

contract enterprises or firms cooperating with SMEs to establish response systems to environmental restrictions.

Fourth, support a 'Green Factory' creation project to facilitate greenization of manufacturing sites.

- Pursue productivity enhancement of SMEs by supporting 'Manufacturing Site Greenization Technology Development' to reduce energy required in production processes as well as the emission of environmental pollutants related to products.

- By supporting 'Green Design Technology Development (implemented in July) that adopts eco-friendly materials for products, minimize environmental impacts in the overall life cycle of products (design, production, distribution, use and disposal).

- Promote greenization of business places of SMEs through joint cooperation with banking organizations for 'Green Biz Loan,' etc. for introduction and establishment of new & renewable energies, replacement of worn-out high energy-consuming facilities and introduction of high energy-efficiency equipment.

Furthermore, SMBA established 'Green Management Dissemination (Support) Corps' inside the Small & medium Business Corporation (SBC) early this year and built infrastructures required to support green management jointly with SBC.

- Established a green information portal, SME Green Net (www.greenbiz.go.kr) and on-line application and processing procedures for the green management dissemination project and provided SMEs with green restrictions,





policy information, etc. comprehensively for easy utilization by SMEs.

- To nurture green management-specialized manpower who will support the supply and dissemination of SME green management, implemented an evaluation and diagnosis expert education program and cultivated about 290 experts.
- Developed manuals detailing advanced green management techniques in a way to suit the domestic environment for utilization by SMEs in their green management diagnosis and improvement businesses.
- Exerting utmost efforts to spread a GHG reduction-friendly climate for voluntary GHG reduction (Me First) through provision of pilot support for the establishment of a GHG inventory system.

In accordance with implementation of the Framework Act on Low Carbon, Green Growth, meanwhile, SMBA confirmed and announced the '2010 SME Green Management Dissemination Implementation Plan (budget scale: 38.7 billion won) in May and is promoting the project after receiving on-line applications through SME Green Net (www.greenbiz.go.kr).

<Operation of SME Green Management Dissemination Corps>

■ Overview

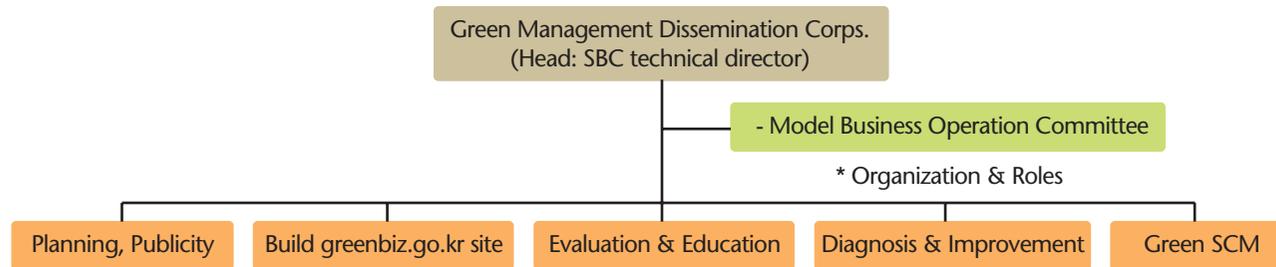
• Purpose

- Operate a private-government support corps for smooth implementation of the green management dissemination project, including establishment of support infrastructures, business promotion management, overall

budget execution.

- Organization

- Private-government joint experts: 7 persons (SBC technical director, etc. 5, contract-based specialists 2), business assistant: 1.



- o Location: SBC (SME Technology Center)

- **Businesses Promoted**

Category	Content
Manage Business Promotion	- Prepare selection criteria for implementing agencies and enterprises, build business promotion check system, prepare budget execution guidelines, organize business management & operation committee, etc.
Diagnose/Improve Green Management, Manage and Supervise Improvement Programs	- Develop management models for enterprises that complete diagnoses to manage achievements of support businesses for green management diagnosis and improvement programs
Establish On- & Offline Green Management Support Network	- Manage expert pools, operate green information portal (SME Green Net), etc.
Create Favorable Green Management Dissemination Climate	- Develop and supply green management techniques, supply green management practice manual, hold green forums, seminars and explanatory sessions by region